

# 2020 ALP Virtual Conference

## Agenda (EST)

Mon, Jul 27, 2020

11:00am

### Amy Climer - Leading Deliberate Creative Teams

⌚ 11:00am - 12:00pm, Jul 27

#### Keynote

Innovation is critical for the long-term success of organizations. Organizations who are unable or unwilling to innovate will become irrelevant and slowly wither away. Teams are the #1 source of innovation in organizations. When teams can be creative, the results can drive innovative change. However, teams are complex. Many teams maintain the status quo and don't have the skills to actually innovate. They fumble because of unclear purpose, poor team dynamics, or due to lack of understanding the creative process. Learn how leaders can help drive innovation within organizations by focusing on developing deliberate creative teams.

#### *Educational Outcomes:*

- Learn recent research identifying three components all teams need in order to be creative.
- Gain practical strategies and learn simple changes you can make to help your team be more creative together.

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#### 🗣 Speaker



Amy Climer CEO, Climer Consulting

12:30pm

### Purpose, Planning & Production - Fundraising in a Virtual World

⌚ 12:30pm - 1:30pm, Jul 27

#### Fundraising

This will be a year like no other. Our traditional fundraising models are out the window. How do we pivot? Come hear from an event expert who has orchestrated several successful virtual events recently. Different platforms and pitfalls to avoid will be discussed. Also, Leadership Buffalo will give an overview of their upcoming virtual fundraiser. Bring your questions!

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#### 🗣 Speakers



Pam Rosenthal Former Board Chair, Leadership Sandy Springs



Althea Luehrsen Leadership Buffalo

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Building a Think Tank Program for your Community

🕒 12:30pm - 1:30pm, Jul 27

**Leadership**

Many graduates of legacy leadership programs want to know what is next? They are also motivated to be change agents in their communities. You can capture this energy by creating a Think Tank program for your community as a part of your community leadership development offering. In this session you will learn how to build a Community Think Tank, hear examples of how communities are using this model to make change, and how to manage this type of program.

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**Speaker**



**Brent Henley** Founder, The Pyramid Group

2:00pm

**Life beyond leadership: Engagement after the program ends**

🕒 2:00pm - 3:00pm, Jul 27

**Alumni**

Understanding how to keep your alumni engaged and actively leading in your community post leadership program can sometimes be a challenge. Learn how the Leadership Montgomery County utilizes alumni as volunteers to maintain robust alumni programs and engagement initiatives.

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**Speaker**



**Barry Blanton** Owner/Founder, Blanton Advisors

**Stepping Up - Moving Racial Equity Forward**

🕒 2:00pm - 3:00pm, Jul 27

**Diversity & Inclusion**

How do you decide what programs to include as you round out your curriculum to meet community needs? Can you use events to further incorporate Racial Equity across all of your programs and as a way to reach the full community with your work? We will discuss the program and budget process for the creation of STEP UP: Moving Racial Equity Forward - an event that draws 650 people. We will talk about the development of a 5 month cohort called Leadership for Racial Equity and how this dovetails with a Signature and Young Professional program.

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**Speaker**



**Kathy Coffey** Executive Director, Leadership Snohomish County Full-time

3:30pm

**Succeeding Through Times of Crazy Change**

🕒 3:30pm - 4:30pm, Jul 27

## Leadership

Most leaders know that change is essential for growth and progress. However, the change that's being occurring today is testing both teams and leaders on their ability to adapt and stay flexible like never before. You will gain insight into how you and your coworkers think, feel, and behave during times of massive change like these, then utilize these best practices for helping you and your team make it through to the other side.

### Speaker



Jackie Martin CEO, A Matter of Motivation

## Virtual Sessions That Drive Engagement

🕒 3:30pm - 4:30pm, Jul 27

### Program Elements

Some of us might be planning to come back in person, and some are planning a virtual year. Whatever the plan today, we know it will change tomorrow. So if virtual meetings are part of the "new normal," let's take a look at how Zoom can be a tool to connect your participants, drive engagement AND keep satisfaction scores high. Aaron Miller from the Leadership Louisville Center and Ashley Mudd from the Leadership Institute of Acadiana will share their own experiences with virtual program days and what they've learned from other programs across the country. This interactive session will cover:

- How to make the platform a learning partner
- Sample agendas for virtual program days
- Conducting hybrid sessions (some virtual, some in-person)
- Different ways to manage breakouts

### Speakers



Aaron Miller Director of Community Leadership, Leadership Louisville Center



Ashley Mudd Executive Director, Leadership Institute of Acadiana

4:30pm

## Happy Hour

🕒 4:30pm - 5:00pm, Jul 27

### Networking

Unwind and chat with other virtual attendees! Click "See More" for

[Direct ZOOM link](#)

### Organizer



Lura Hammond Executive Director, ALP

Tue, Jul 28, 2020

11:00am

### Leveraging Leaders: A Call to Act, Change, Disrupt and Lead in Times of Community Unrest

🕒 11:00am - 12:00pm, Jul 28

**Diversity & Inclusion**

In painful times of racial unrest, many people easily choose to avoid the uncomfortable, difficult, obvious conversations. We do not like to be uncomfortable. However, leaders do not avoid discomfort and challenges. They face them with the attitude of learning, growing, and finding solutions. Now is a critical time for the leaders in your programs and communities to leverage their knowledge and influence to start the conversations that lead to positive systemic changes on the local, state, and national levels.

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🗣️ Speaker



Andrea Copeland-Whitsett Director, Leadership Charlottesville

### Alumni Engagement: We are in competition for their attention

🕒 11:00am - 12:00pm, Jul 28

**Alumni**

Alumni needs and interests in their community leadership experience is changing. We are competing for their attention and need to more strategically embrace the opportunities to engage our most enduring constituency with our limited staff. Join us to hear some of the wins and losses in Austin and share what is working for you.

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🗣️ Speaker



Christopher Kennedy Leadership Austin

12:30pm

### Board Build: Strengthening Our Social Fabric

🕒 12:30pm - 1:30pm, Jul 28

**Alumni**

BoardBuild is a social enterprise and innovative partnership between Leadership Fort Worth and the United Way Tarrant County whose mission is to strengthen communities through the training and matching of leaders with nonprofit boards.

Pam will engage participants in discussion around the nonprofit sectors ability to effectively serve those in need and who is best suited to address these challenges.

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🗣️ Speaker



Pam Cannell CEO, BoardBuild

## The H-Factor of Leadership: Addressing Humility as a Key for Effective Leadership Development

🕒 12:30pm - 1:30pm, Jul 28

### Leadership

As the world transitioned abruptly to social distancing and remote work, leaders relied on their assumptions to navigate this new landscape. However, these assumptions, led by ambiguity, over confidence and being functionally fixed are often incomplete and prevent leaders from optimizing this new environment. To lead more effectively, you need to quickly address a more complete approach to the leadership grounded in humility. During the training, we will explore the groundwork for humility as a tool in leadership and provide best practices for humble leadership. This training will transform the way you lead now and into the new future being created by the pandemic.

### Speaker



**Matthew Sowcik** Assistant Professor, University of Florida

2:00pm

## What is the Right Assessment for Your Program?

🕒 2:00pm - 4:00pm, Jul 28

### Program Elements

Personality assessments can provide useful insights regarding assessment of personality traits like openness, conscientiousness, extraversion, agreeableness and stability and various characteristics such as sociability, need for recognition, leadership orientation, cooperation, consideration, dependability, efficiency, even-temperament, achievement striving, self-confidence, abstract thinking and creative thinking. The data can be used to improve overall productivity and effectiveness of teams. Hear about four of the most popular assessments tools used by community leadership programs.

### Speakers



**Andre Santiago** Leadership Greater Hartford



**Jerry Autry** CEO, The Catalyst Coach



**Jennifer Ledet** Optimizing your leadership influence so you get results that work for the short-term and last for the long-term., Ledet Management Consulting



**Harold Suire** President and CEO, Education Research and Information Services

## Difficult Conversations: Changing conversations that are hurtful and polarizing to dialogues with the goal of mutual understanding

🕒 2:00pm - 4:00pm, Jul 28

**Diversity & Inclusion**

Leaders are faced with unique and disorienting challenges during this time. Finding ways to engage in conversations that challenge our worldview and reflect our differences while allowing us to remain in community is critical to fostering strong civil societies. The Reflective Structured Dialogue (RSD) approach is one method we can use to facilitate a process of engagement that can lead to mutual understanding, a foundation for problem solving, collaboration, and unity indeed, for peaceful and constructive coexistence. Join us to learn a new approach to dialogue and some of the knowledge and skills needed to open or reopen spaces for communication that have been closed.

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### Speakers



**Terence Johnson** Public Service Assistant, Fanning Institute of UGA



**Raye Rawls** Senior Public Service Associate, Fanning Institute of UGA



**Brandy Walker** Public Service Associate, Fanning Institute of UGA

4:00pm

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### Organizer



**Lura Hammond** Executive Director, ALP